

ESTTA Tracking number: **ESTTA589152**

Filing date: **02/25/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91212886
Party	Defendant SuperValu Inc.
Correspondence Address	STUART MCFARLAND LEGAL DEPARTMENT 7075 FLYING CLOUD DRIVE EDEN PRAIRIE, MN 55344 UNITED STATES IPLegalTeam@Supervalu.com
Submission	Response to Board Order/Inquiry
Filer's Name	Jennifer Otto
Filer's e-mail	IPLegalTeam@Supervalu.com
Signature	/Jennifer Otto/
Date	02/25/2014
Attachments	2014022512093733.pdf(70554 bytes )

**Otto, Joey J.**

---

**From:** jhgeller@aol.com  
**Sent:** Monday, February 03, 2014 3:24 PM  
**To:** Otto, Joey J.  
**Subject:** Re: I.D., Serial No. 76260958 owned by SUPERVALU INC., Opposition No. 91212886

Thanks for the quick contact. Yes, we consent to your withdrawal of the application.



Jay H. Geller  
Jay H. Geller, a Prof. Corp.  
12100 Wilshire Bl., Suite 500  
Los Angeles, CA 90025-7217  
T: 310-979-9966  
F: 310-943-0430  
C: 310-383-6228

-----Original Message-----

From: Otto, Joey J. <Joey.J.Otto@supervalu.com>  
To: jhgeller <jhgeller@aol.com>  
Sent: Mon, Feb 3, 2014 12:35 pm  
Subject: I.D., Serial No. 76260958 owned by SUPERVALU INC., Opposition No. 91212886

Good Afternoon. I am writing to you because SUPERVALU has received a Notice of Opposition from you regarding the above-referenced trademark application. SUPERVALU will withdraw the application if your client consents to the withdrawal.

Thank you.

Joey Otto  
Legal Department  
Manager of Intellectual Property  
**SUPERVALU** | EVIC  
7075 Flying Cloud Drive  
Eden Prairie, MN 55344  
Office: (952) 996-8034 | Fax: (952) 828-4403  
[joey.j.otto@supervalu.com](mailto:joey.j.otto@supervalu.com)

\*\*\*\*\*  
\*\*\*\*\*

This e-mail message and any attachments are for the sole use of the intended recipient(s) and may contain proprietary, confidential, trade secret or privileged information. Any unauthorized review, use, disclosure or distribution is prohibited and may be a violation of law. If you are not the intended recipient(s), please contact the sender by reply e-mail and destroy all copies of the original message. Thank you.

\*\*\*\*\*  
\*\*\*\*\*